

PURPOSE

The purpose of this policy is to set guidelines having to do with advertising at the Delisle AGT Centennial Arena and Harold Worth Park.

SCOPE

This policy affects the Delisle AGT Centennial Arena which includes both the hockey rink, curling rink, lobby, and all adjoining structures and Harold Worth Park.

DEFINITIONS

Not applicable

POLICY STATEMENT

1. Arena
 - a. Title sponsorship of the arena (naming rights) may be awarded for a donation of \$7500 per year
 - b. Rink board (around ice surface) advertising may be awarded at an annual cost of \$500 (plus GST) for local groups and \$650 (plus GST) for non-local groups.
 - c. Arena billboards (around interior wall of arena) may be awarded at an annual cost of \$250 (plus GST) for local groups and \$350 (plus GST) for non-local groups.
 - d. Public skate sponsorship for the year may be awarded at an annual cost of \$450 (plus GST) which provides naming rights for each public skate.
 - e. "Community Partners" will be recognized on a banner inside the arena and receive recognition through the recreation social media account at an annual cost of \$100 (plus GST).

2. Harold Worth Park
 - a. Fence advertising may be awarded at an annual cost of \$250 (plus GST) per fence panel for local groups and \$350 (plus GST) for non-local groups.

ROLES AND RESPONSIBILITIES

Chief Administrative Officer	<i>Review and update this policy annually</i>
Leisure Services Coordinator	<i>Oversee implementation of this policy and communicate it to stakeholders.</i>

CERTIFICATION

I, Damon Werrell, Chief Administrative Officer for the Town of Delisle, hereby certify that this policy was duly approved by Council (Resolution # 102/85).



Seal

 Damon Werrell
 Chief Administrative Officer